



# Sustainability Initiatives

## TruBio: The Eco-Conscious Choice in Trash Can Liners

**More customers are prioritizing environmentally responsible solutions across their supply chains—and smart businesses are responding. Noramco's TruBio™ can liners offer a practical, cost-effective way to reduce plastic waste while maintaining performance. TruBio is designed to help businesses meet sustainability goals without compromising on quality.**

### TruBio's ECOgrade Solution

- **Made with ECOgrade resin:** a complex unitized polymeric material containing 80% natural materials
- **Fully photodegradable:** Degrades within 240 days of sun exposure per ASTM D5272
- **Recyclable:** Compatible with regular plastic recycling and municipal waste systems
- **Lower carbon footprint:** Removes 30% of plastic compared to traditional can liners
- **A Noramco exclusive:** TruBio liners are manufactured in the United States by Noramco, using a proprietary process.

### ECO-Friendly AND ECONOMICAL

TruBio can liners feature Noramco's signature TruFit™ design, allowing them to stretch and fit the four most common receptacle sizes including 32-, 44-, 55-, and 56-gallon cans.

- Less waste from oversized bags
- Lower costs with fewer bag SKUs to stock

Demonstrate your commitment to sustainability—and help customers make cleanup more efficient—by adding TruBio bags to your waste-management supply offering.



**Ready to order a free sample and conduct our quality check? Scan the QR code with your smart phone to fast-ship your set of free samples.**

*Noramco trash can liners are manufactured in the United States by North American Plastics & Chemicals, Inc.*

**216.531.3400 [www.noramcobag.com](http://www.noramcobag.com)**

**TRUBIO**  
Better Products for a Better Future



NORTH  
AMERICAN  
PLASTICS &  
CHEMICALS,  
INC.

**TruBio liners are available in clear, black, and green in the following capacities:**

#### 12-16 Gallon



**Rectangular Wastebasket**  
3.5 Gallon  
7 Gallon  
10 Gallon



**Round Top**  
15 Gallon

#### 20-33 Gallon



**Ranger®\***  
35 Gallon



**Landmark Series™\***  
35 Gallon

#### 40-45 Gallon



**Ranger®\***  
45 Gallon



**Round Receptacle**  
44 Gallon

#### 55-60 Gallon



**Round Receptacle**  
55 Gallon



**Drum**  
55 Gallon



**Glutton®\***  
56 Gallon



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**At Noramco, our goal is to be an easy partner that readily supports your ongoing sustainability goals. From our easy sizing guides to our customer-centric sales team to our new Noramco Partner Program, we've got you covered!**

### Sustainable Products for Your Sustainability Initiatives

#### Right Fit

All you need to know is GALLON SIZE when selecting the right liners with TruBio series.

**Correct length** → **Proper overhang** →

#### TruBio Can Liners

**Right fit • High durability • Lower carbon footprint**



### We offer a variety of eco-friendly liners, including:

- **Recycled Series:** Strong and durable; uses less virgin plastics, reducing costs; certified for recycled content
- **TruBio (fully photodegradable):** TruBio (fully photodegradable); Degrades in 240 days; reduces carbon footprint; lower carbon emissions when incinerated

### High-Quality Customer Service

**Supporting you with what you need, and not what you don't.**

- Experienced and committed team
- Precision and quality assurance
- Streamlined processes for consistency
- Customer-centric approach
- Reliability you can trust



**Steve Pettrey**

Sales Representative  
P: 216-531-3400

[Steve.Pettrey@noramcobag.com](mailto:Steve.Pettrey@noramcobag.com)



**Brian Clark**

Sales Representative  
P: 216-531-3400

[Brian.Clark@noramcobag.com](mailto:Brian.Clark@noramcobag.com)

**NEW!**



### The Noramco Difference

#### Introducing our Noramco Partner Program

Our Partner Program supports our distribution partners with ongoing education and resources to help them market and sell the most effective Noramco products for their customers.

#### Noramco provides ongoing distributor/customer support in the following areas:

- Product training
- Marketing support
- Customer service
- Customizability
- Private labeling
- Competitive pricing



Ask about our green initiative PR support for your business when you buy and use TruBio.